



2022 BEST PRACTICES CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Dollar Value & Quantity Available	Sponsorship Recognition
Keynote Speaker Sponsor	\$5500 <i>1 available</i>	<ul style="list-style-type: none"> • On-screen logo and verbal recognition twice during the event • Logo on online registration website • Full page advertisement in the program • Logo behind keynote during the presentation • Mentions before and after the event on all COAA social media platforms • 4 complimentary registrations • First option on 2023 sponsorship opportunities
Gold	\$4000 <i>unlimited</i>	<ul style="list-style-type: none"> • On-screen logo and verbal recognition during the event • Logo on online registration website • Half page advertisement in the program • Mentions before and after the event on all COAA social media platforms • Choice of sponsorship for one conference session with logo • 3 complimentary registrations • First option on 2023 sponsorship opportunities
Silver	\$3000 <i>unlimited</i>	<ul style="list-style-type: none"> • On-screen logo • Logo on online registration website • Logo in the program • 2 complimentary registrations • First option on 2023 sponsorship opportunities
Bronze	\$2000 <i>unlimited</i>	<ul style="list-style-type: none"> • On-screen logo • Logo in the program • 1 complimentary registration • First option on 2023 sponsorship opportunities
Exhibitor/Virtual Trade Vendor 'Booth'	\$1500 Unlimited	<ul style="list-style-type: none"> • Virtual trade booth within conference platform • Logo in the program • First option on 2023 sponsorship opportunities

**THE DEADLINE TO PURCHASE SPONSORSHIPS IS
April 29th, 2022 BY NOON M.S.T.**



SPONSORSHIP FORM

Please return this completed form to Leanne@coaa.ab.ca no later than **April 29, 2022**. Important Notes for all sponsors are on the previous page under the levels. Please ensure you send the requested files when submitting this form.

Developing Best Practices

Conference Sponsorships flow to support the development of Best Practices; the cost of the Conference itself is largely covered by attendee registrations. Sponsorships are a great way to support COAA activities and a great way for stakeholders to be recognized as leaders and contributors in our industry.

Audience

The audience, for previous in person Best Practices Conferences, has been over 400 of the most influential stakeholders in the heavy industrial construction sector in Alberta and Canada. Attendees represent owners, engineers, contractors and subcontractors, suppliers and service companies, labour groups, government departments and industry associations – together in support of the mission of COAA.

Sponsorship Opportunities

Five levels of Sponsorship are available (please see *Sponsorship Opportunities* for details of cost, levels and recognition provided):

- Keynote Sponsor
 Gold Sponsor
 Silver Sponsor
 Bronze Sponsor
 Exhibitor/Virtual Trade Vendor Booth

Company/Organization Name
(as it should appear in Conference materials)

Authorized Signature

Primary Sponsorship Contact

Phone

Email

Sponsorship Level

(i.e. Keynote/Gold/Silver/Bronze KLELRWU)

Sponsorship Cost

Payment Options: Cheque, EFT, VISA or Mastercard

Construction Owners Association of Alberta
#800, 10123 – 99 Street
Edmonton, Alberta T5J 3H1

VISA MASTERCARD

Cardholder Name:

Card Number:

Expiry Date:

Sponsorship Terms & Conditions are noted on the following page

**2022 BEST PRACTICES CONFERENCE
SPONSORSHIP PACKAGE**

