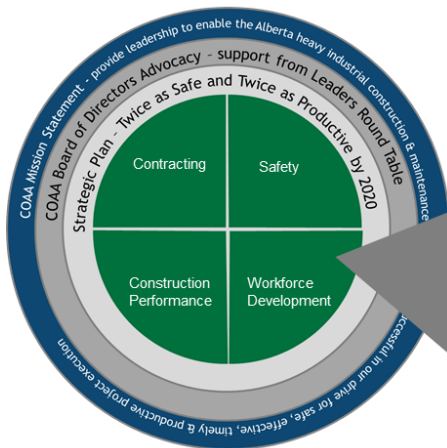


# Workforce Development Committee



## Strategic Focus:

To ensure the construction industry has the access to a workforce with:

- The right skills
- At the right time
- In the right numbers
- With the right supervision

## Workforce Development Committee

### Vision and Objectives:

- Attract workers to the heavy industrial sector (construction and maintenance)
- Develop worker skillsets
- Develop high quality supervision
- Sustain the workforce

### Strategies:

- Advocate with industry and governments to provide recommendations on short term and long term plans
- Gain alignment with industry partners to leverage existing tools and best practices to eliminate duplication and confusion

## Attraction

- Increasing enrollment to meet demand
  - Improve career counselling
  - Increase entry level positions
- Understand barriers to entry into the trades
- Entry level/pre-employment training programs
- Target under represented populations (Aboriginal/First Nations, women...etc.)

## Development and Sustainment

- Trade skill development
  - Apprentices
  - Journeymen
- Leadership development
  - Mentoring, coaching, training
- Address retention issues and changing workforce demographics
- Maintain enrollment
- Fuel Your Career
- Promoting ICCS

## Demand & Supply Forecasts

- Partner with BuildForce Canada
- Partner with Government of Alberta