Report from Industry Leaders Roundtable

Paul Pickering
Roundtable Co-Chair

Project Director
Shell Canada
Industry Leaders Roundtable

Leigh Myers, AMEC Foster Wheeler – Co-Chair
Michele Power, Imperial Oil – Co-Chair (incoming)
Paul Pickering, Shell Canada – Co-Chair

Allen Beaudry, Ledcor Industrial
Brian Halina, Chemco
Doug Barth, Bantrel
Howard Ratti, Voice Construction
Jerry McPherson, Syncrude Canada Ltd.
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Roger Keglowitsch, PCL Constructors
Ron Genereux, Suncor Energy
Simon Nottingham, Fluor Canada
Warren Fraleigh, Alberta Building Trades
Wayne Prins, CLAC

Liaison: COAA / GoA / GO Productivity
Adamantia Fatsea, Alberta Economic Development & Trade
Lori Schmidt, CEO, GO Productivity
Mark Mackay, President, COAA Board
Industry Leaders Roundtable

Mandate

• Advise COAA Board re: ideas and actions by which Members can change industry productivity culture

• Assist in stimulating “leadership from the top” – energizing leaders across the industry to take action
Industry Leaders Roundtable

- Roundtable #1 – honest dialogue!
- Roundtable #2 – “Twice as Safe, Twice as Productive by 2020”
- Roundtable #3 – benefits, business case and key messages
- Roundtable #4 – high level productivity metric – consider options
- Roundtable #5 – high level productivity metric – refine selected option
- Roundtable #6 – high level productivity metric – approve v1.0
- Roundtable #7 – championing change, focusing on fundamentals
Steps Towards Twice as Safe, Twice as Productive by 2020

Galvanize sector-wide improvement
  • **Inspire** leadership from the top – the imperative to improve
  • **Engage** everyone – owners, engineers, contractors, labour providers, government
  • **Measure** progress – develop high-level metrics

Strategic Tools
  • Track and report safety metric (TRIR) – with ISNet
  • Track and report productivity metric - proposed app/website – with CII
The “Productivity Problem”

Upstream ROCE

Production-Weighted Average Upstream ROCE

Brent $/barrel

Returns

5%-15% Returns

10-15% Returns

15%-20% Returns

20%-25% Returns